

Shindig at the Shelter

Sponsorship Opportunities

Bethlehem Emergency Sheltering, Inc.



Benefit	Presenting Sponsor \$10,000 all of the below benefits	Good Samaritan \$7,500	Warm Haven \$5,000	Open Door \$2,500	Good Neighbor \$1,000	Community Supporter \$500	Friend of the Shelter \$250
★ TICKETS INCLUDED	10	8	6	4	2	2	—
★ RECOGNITION – EVENT MATERIALS ★							
Naming as Presenting Sponsor on all event materials	✓	—	—	—	—	—	—
Prominent logo on event signage	✓	✓	✓	✓	—	—	—
Logo with link in event e-blast	✓	✓	✓	—	—	—	—
Logo in printed event program	✓	✓	✓	✓	✓	—	—
Name listed in printed event program	✓	✓	✓	✓	✓	✓	✓
★ RECOGNITION – DIGITAL & SOCIAL ★							
Logo on BES website (event page, fiscal year-end)	✓	✓	✓	✓	✓	—	—
Name listed on BES website	✓	✓	✓	✓	✓	✓	—
Social media recognition (pre-event)	✓	✓	✓	✓	—	—	—
Thank-you social post	✓	✓	✓	✓	✓	✓	—
E-newsletter	✓	✓	✓	✓	—	—	—
★ AT EVENT BENEFITS ★							
Verbal recognition at the event	✓	✓	✓	✓	✓	✓	—
Brief remarks opportunity at the event (~2 minutes)	✓	—	—	—	—	—	—
Opportunity to include one item as takeaway for attendees	✓	✓	✓	✓	—	—	—

★ \$250 Friend of the Shelter level receives no event tickets; ideal for individuals, congregation members, and supporters.

Please contact mellison@bes-inc.org for more information.